



## A Path to Whole Body Health

Purposeful, Relevant Nutrition



### ORGANIC DATES, PLUS

- ❖ Organic Slow-churned Almond Butter
- ❖ Organic Agave Inulin
- ❖ Organic Dried Apricots
- ❖ Organic Ground Black Pepper
- ❖ Organic Dried Unsweetened Blueberries and Blueberry Powder
- ❖ Organic Pasteurized Brazil Nuts
- ❖ Organic Raw Cacao Nibs
- ❖ Organic 100% Dark Chocolate (Unsweetened)
- ❖ Organic Ground Coffee
- ❖ Organic Blend of Dates
- ❖ Organic Raw Flaxseeds
- ❖ Organic Ground Ginger
- ❖ Organic Maca Powder
- ❖ Organic Matcha Powder
- ❖ Organic Monk Fruit
- ❖ Organic Peppermint Oil
- ❖ Organic Rosemary Extract
- ❖ Organic Powdered Spirulina
- ❖ Organic Ground Turmeric
- ❖ Organic Pasteurized Walnuts
- ❖ Organic Whey Protein Isolate (90%)

## Available in 4 Inspirational FightBack Foods Bar Flavors!



20% OF FBF BARS ARE DATES  
Dates have a Holy History of Health & Wellness!



Great for Everyday Eating in support of a Healthy Lifestyle, Cancer Prevention ... or for a Cancer Fight and Recovery!

**IndulgeRx Brands Inc.** collaborates with Health Ministries, Cancer Societies, Hospitals and Strategic Retail Partners to leverage **FightBack Foods Nutrition Bars** in support of cancer-fighting nutritional guidelines and healthy lifestyle recommendations. Prevention, treatment, recovery & remission each benefit from purposeful, functional nutrition.

### HEALING FOODS FOR HEALING PEOPLE



- ❖ BREAKFAST BAR
- ❖ MIDDAY BREAK
- ❖ AFTERNOON SNACK
- ❖ EVENING TREATS
- ❖ QUICK MEAL AT MIDNITE
- ❖ ANYTIME HUNGER!

FRESH FIRST!  
THEN FIGHTBACK!



# FIGHTING THE GOOD FIGHT

*Nutrition Naturally!*

**FIGHTBACK FOODS BARS** have dense calories, sustained by healthy fats & fiber, unprocessed sugars, powerful proteins, very low sodium, natural antioxidants and anti-inflammatories.

Healthiest, most dense calories and nutrition – ingredients studied\* to naturally impair cancer cells, optimize immune systems and/or to moderate side-effects.

**Options:**  
 ✓ 56 Gram Bars  
 ✓ 4 Great Flavors!

**FIGHTBACK FOODS**  
 Proprietary BAR Nutrition

Certified  
  
 SUPER CALORIES™



**Good source of:**  
 ✓ Protein  
 ✓ Iron  
 ✓ Vitamin E

**Rich source of:**  
 ✓ Selenium



Nutrition Facts	
1 serving per container	
<b>Serving size</b>	<b>1 Bar (56g)</b>
Amount Per Serving	
<b>Calories</b>	<b>250</b>
% Daily Value*	
<b>Total Fat</b> 12g	<b>15%</b>
Saturated Fat 3.5g	<b>18%</b>
Trans Fat 0g	
<b>Cholesterol</b> 0mg	<b>0%</b>
<b>Sodium</b> 15mg	<b>1%</b>
<b>Total Carbohydrate</b> 28g	<b>10%</b>
Dietary Fiber 10g	<b>36%</b>
Total Sugars 14g	
Includes 0g Added Sugars	<b>0%</b>
<b>Protein</b> 9g	<b>18%</b>
Vitamin D 0.1mcg	0%
Calcium 80mg	6%
Iron 2mg	10%
Potassium 360mg	8%
Vitamin E 2.2mg	15%
Selenium 140mcg	250%

\*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

Nutrition Facts	
1 serving per container	
<b>Serving size</b>	<b>1 Bar (56g)</b>
Amount Per Serving	
<b>Calories</b>	<b>250</b>
% Daily Value*	
<b>Total Fat</b> 11g	<b>14%</b>
Saturated Fat 3.5g	<b>18%</b>
Trans Fat 0g	
<b>Cholesterol</b> 0mg	<b>0%</b>
<b>Sodium</b> 20mg	<b>1%</b>
<b>Total Carbohydrate</b> 27g	<b>10%</b>
Dietary Fiber 11g	<b>39%</b>
Total Sugars 12g	
Includes 0g Added Sugars	<b>0%</b>
<b>Protein</b> 10g	<b>20%</b>
Vitamin D 0.1mcg	0%
Calcium 80mg	6%
Iron 2.1mg	10%
Potassium 380mg	8%
Vitamin E 2.4mg	15%
Selenium 134mcg	240%

\*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

Nutrition Facts	
1 serving per container	
<b>Serving size</b>	<b>1 Bar (56g)</b>
Amount Per Serving	
<b>Calories</b>	<b>250</b>
% Daily Value*	
<b>Total Fat</b> 12g	<b>15%</b>
Saturated Fat 3.5g	<b>18%</b>
Trans Fat 0g	
<b>Cholesterol</b> 0mg	<b>0%</b>
<b>Sodium</b> 15mg	<b>1%</b>
<b>Total Carbohydrate</b> 25g	<b>9%</b>
Dietary Fiber 10g	<b>36%</b>
Total Sugars 11g	
Includes 0g Added Sugars	<b>0%</b>
<b>Protein</b> 10g	<b>20%</b>
Vitamin D 0.1mcg	0%
Calcium 90mg	6%
Iron 1.8mg	10%
Potassium 310mg	6%
Vitamin E 2.3mg	15%
Selenium 124mcg	230%

\*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

Nutrition Facts	
1 serving per container	
<b>Serving size</b>	<b>1 Bar (56g)</b>
Amount Per Serving	
<b>Calories</b>	<b>240</b>
% Daily Value*	
<b>Total Fat</b> 10g	<b>13%</b>
Saturated Fat 3.5g	<b>18%</b>
Trans Fat 0g	
<b>Cholesterol</b> 0mg	<b>0%</b>
<b>Sodium</b> 20mg	<b>1%</b>
<b>Total Carbohydrate</b> 27g	<b>10%</b>
Dietary Fiber 11g	<b>39%</b>
Total Sugars 11g	
Includes 0g Added Sugars	<b>0%</b>
<b>Protein</b> 10g	<b>20%</b>
Vitamin D 0.1mcg	0%
Calcium 80mg	6%
Iron 2.4mg	15%
Potassium 380mg	8%
Vitamin E 2.2mg	15%
Selenium 146mcg	260%

\*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

# FIGHTBACK BARS FUEL THE FIGHT!

# FIGHTING THE GOOD FIGHT

*Nutrition Naturally!*

**FIGHTBACK FOODS** is leading the charge toward an integrative and complementary nutritional approach to supporting both western and eastern medicines, treatments and protocols.

We are driven by a greater purpose – **to improve patient outcomes, to accelerate healing, and to improve the treatment journey.**



## Intentional & Inspirational Eating!



Functional, relevant foods play a pivotal role in combating cancer by providing targeted nutritional support and bio-active compounds that help modulate cellular processes, enhance the body's immune response, and contribute to overall health!

### **PURPOSEFUL, FUNCTIONAL NUTRITION**

Reduce risks and side-effects of cancer, or support treatments, recovery & outcomes.

## FIGHTBACK FOODS PROPRIETARY BAR BENEFITS

- ❖ Great taste
- ❖ Calorie-dense
- ❖ Nutrient-intense
- ❖ **NO** Gluten
- ❖ **NO** Preservatives
- ❖ **NO** Added Sugars
- ❖ **NO** Artificial Ingredients
- ❖ 90%+ Plant-powered\*
- ❖ 100% NATURAL
- ❖ Ingredients studied\* for **natural benefits in Fight against Cancer.**



\* Less than 10% Whey Protein Isolate in Bars or Bites



Cacao

**FightBack Foods** proprietary **BARS** are pure in their purpose, taste and benefit in the complementary natural fight against cancer!



FIGHTBACK FOODS. FUEL THE FIGHT!



**FightBack Foods is proud to be USDA certified organic, ensuring that every product we offer is grown and produced in harmony with nature, free from synthetic pesticides or chemicals (chemicals which exhibit potential to cause cancer), as we are fully committed to sustainable, eco-friendly practices.**

# FIGHTING THE GOOD FIGHT

Nutrition Naturally!

FBF Bar Packaging Wraps (Front, Back and Sides)

For more information, visit [www.fightbackfoods.com](http://www.fightbackfoods.com)

**INGREDIENTS:** Date Paste (100% Dates), "Fair Trade" Unsweetened Chocolate, Agave Inulin Powder, Pasturized Whebuter, Why Protein Isolate (90%), Almond Butter, Cocoa Nibs, Seed Kernel, Flat Sweetener (Unsweetened Blueberries, Pasturized Brazil Nut, Ground Coffee, Ginger, Turmeric, Black Pepper, Spirulina, Monk Fruit Extract, Rosemary Extract). Manufactured in a facility that also processes Peanuts, Tree Nuts, Sesame, and Dairy.

**MADE IN THE USA**

Nutrition Facts		% Daily Value*	
Total Fat	13g	Total Carbohydrate	27g
Saturated Fat	1.5g	Dietary Fiber	36%
Trans Fat	0g	Total Sugars	1g
Cholesterol	0mg	Sodium	6%
Sodium	20mg	Protein	26%

**10g PROTEIN PER BAR**

NET WT 2 OZ (56g)

NO ADDED SUGAR | GLUTEN FREE | ANTI-OXIDANT RICH | **100% ORGANIC**

✓ GOOD SOURCE OF IRON & VITAMIN E  
✓ HIGH IN PROTEIN | RICH IN SELENIUM

100% NATURAL INGREDIENTS  
NO ARTIFICIAL FLAVORS OR COLORS

## COFFEE STRONG BAR

Our organic blend of dates, coffee, cacao nibs & Brazil nuts naturally inspires an immune system to be healthy every day!

10g PROTEIN PER BAR

NET WT 2 OZ (56g)



FightBack Foods @FightBack\_Foods fightback.foods



For more information, visit [www.fightbackfoods.com](http://www.fightbackfoods.com)

**INGREDIENTS:** Date Paste (100% Dates), Pasturized Whebuter, "Fair Trade" Unsweetened Chocolate, Agave Inulin Powder, Why Protein Isolate (90%), Almond Butter, Cocoa Nibs, Flat Sweetener (Unsweetened Blueberries, Pasturized Brazil Nut, Ground Blueberries, Ginger, Turmeric, Black Pepper, Spirulina, Monk Fruit Extract, Rosemary Extract). Manufactured in a facility that also processes Peanuts, Tree Nuts, Sesame, and Dairy.

**MADE IN THE USA**

Nutrition Facts		% Daily Value*	
Total Fat	13g	Total Carbohydrate	27g
Saturated Fat	1.5g	Dietary Fiber	36%
Trans Fat	0g	Total Sugars	1g
Cholesterol	0mg	Sodium	6%
Sodium	20mg	Protein	26%

**10g PROTEIN PER BAR**

NET WT 2 OZ (56g)

NO ADDED SUGAR | GLUTEN FREE | ANTI-OXIDANT RICH | **100% ORGANIC**

✓ GOOD SOURCE OF IRON & VITAMIN E  
✓ HIGH IN PROTEIN | RICH IN SELENIUM

100% NATURAL INGREDIENTS  
NO ARTIFICIAL FLAVORS OR COLORS

## BLUE BRAVERY BAR

Our organic blend of dates, blueberries, cacao nibs & Brazil nuts naturally inspires an immune system to be healthy every day!

9g PROTEIN PER BAR

NET WT 2 OZ (56g)



FightBack Foods @FightBack\_Foods fightback.foods



## Available in 4 Inspirational FightBack Foods Bar Flavors!

For more information, visit [www.fightbackfoods.com](http://www.fightbackfoods.com)

**INGREDIENTS:** Date Paste (100% Dates), Pasturized Whebuter, "Fair Trade" Unsweetened Chocolate, Agave Inulin Powder, Why Protein Isolate (90%), Almond Butter, Cocoa Nibs, Seed Kernel, Flat Sweetener (Unsweetened Blueberries, Pasturized Brazil Nut, Ground Coffee, Ginger, Turmeric, Black Pepper, Spirulina, Monk Fruit Extract, Rosemary Extract). Manufactured in a facility that also processes Peanuts, Tree Nuts, Sesame, and Dairy.

**MADE IN THE USA**

Nutrition Facts		% Daily Value*	
Total Fat	13g	Total Carbohydrate	27g
Saturated Fat	1.5g	Dietary Fiber	36%
Trans Fat	0g	Total Sugars	1g
Cholesterol	0mg	Sodium	6%
Sodium	20mg	Protein	26%

**10g PROTEIN PER BAR**

NET WT 2 OZ (56g)

NO ADDED SUGAR | GLUTEN FREE | ANTI-OXIDANT RICH | **100% ORGANIC**

✓ GOOD SOURCE OF IRON & VITAMIN E  
✓ HIGH IN PROTEIN | RICH IN SELENIUM

100% NATURAL INGREDIENTS  
NO ARTIFICIAL FLAVORS OR COLORS

## EMPOWERMINT BAR

Our organic blend of dates, peppermint oil, matcha & Brazil nuts naturally inspires an immune system to be healthy every day!

10g PROTEIN PER BAR

NET WT 2 OZ (56g)



FightBack Foods @FightBack\_Foods fightback.foods



For more information, visit [www.fightbackfoods.com](http://www.fightbackfoods.com)

**INGREDIENTS:** Date Paste (100% Dates), Pasturized Whebuter, "Fair Trade" Unsweetened Chocolate, Agave Inulin Powder, Why Protein Isolate (90%), Almond Butter, Cocoa Nibs, Seed Kernel, Flat Sweetener (Unsweetened Blueberries, Pasturized Brazil Nut, Ground Blueberries, Ginger, Turmeric, Black Pepper, Spirulina, Monk Fruit Extract, Rosemary Extract). Manufactured in a facility that also processes Peanuts, Tree Nuts, Sesame, and Dairy.

**MADE IN THE USA**

Nutrition Facts		% Daily Value*	
Total Fat	13g	Total Carbohydrate	27g
Saturated Fat	1.5g	Dietary Fiber	36%
Trans Fat	0g	Total Sugars	1g
Cholesterol	0mg	Sodium	6%
Sodium	20mg	Protein	26%

**10g PROTEIN PER BAR**

NET WT 2 OZ (56g)

NO ADDED SUGAR | GLUTEN FREE | ANTI-OXIDANT RICH | **100% ORGANIC**

✓ GOOD SOURCE OF IRON & VITAMIN E  
✓ HIGH IN PROTEIN | RICH IN SELENIUM

100% NATURAL INGREDIENTS  
NO ARTIFICIAL FLAVORS OR COLORS

## HEALTH NUT BAR

Our organic blend of dates, walnuts, cacao nibs & Brazil nuts naturally inspires an immune system to be healthy every day!

10g PROTEIN PER BAR

NET WT 2 OZ (56g)



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